

# The National Association of Medical Examiners ®



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## ***2010 ANNUAL MEETING SPONSORSHIP PROGRAM***

***OCTOBER 1-6, 2010***

**RENAISSANCE CLEVELAND HOTEL  
CLEVELAND, OH**

April 2010

Becoming an Educational Grant sponsor of a 2010 NAME Annual meeting event is one of the best business decisions you can make. By supporting the NAME network of more than 1,000 forensic pathologists, medical examiners, coroners, death investigators, administrators and forensic scientists; you will strengthen your firm's image within the forensic science community and obtain the great value of full participation at the 2010 meeting. The membership, meeting attendees and your peers in industry will recognize your extraordinary contribution to the National Association of Medical Examiners.

### **Sponsor Benefits**

- Showcase your company's products or services
- Position your organization as a leader in the industries that you serve
- Increase visibility of your company, sales staff and management
- Make a positive lasting impression on the forensic science community

Educational Grant sponsors will receive the following as well as any specific or unique benefits noted under the event itself

- Company name listed as sponsor in the final Meeting Program
- Recognition on NAME's website – theNAME.org
- Recognition for company representatives at the meeting
- Post-meeting attendee list for target marketing use
- Right-of-first refusal for 2011 sponsorship of the specific event or materials

The following 2010 Educational Grant opportunities are available to suit your business and budget. Full and partial sponsorships are available. Sponsors of 2010 events/materials will have right of first refusal on that event until April 1, 2011. After that date, those Grant sponsorships will be available on a first-come, first serve basis. All sponsorships must be finalized by **July 1, 2010** so that proper credit can be provided in meeting publications.

**Please contact Mary Fran Ernst, if you want further information.**

## **Available Educational Grant Partnerships**

Exclusive sponsorship of a variety of educational program offerings will provide a unique opportunity for positive recognition from all who attend the meeting. Signage and literature at each of the educational sessions will afford maximum visibility for your company.

### **NAME Welcome Event – The Neighborhoods of Cleveland**

This Educational Grant sponsorship will provide our 400 NAME member attendees with an outstanding educational and collegial networking opportunity bringing valuable attention to your company. Sponsor will have individual signage at this event.

**Educational Grant Sponsorship for this Opening event is \$ 5,000.**

### **Saturday Evening Optional Trip - Serial Murder Touring**

Sponsorship of this Saturday evening event will provide attendees with a guided bus tour through the Kinsbury Run Murder sites and docent touring of the Cleveland Police Museum. The Sponsor will have exclusive signage at the event.

**Sponsorship of this evening event is \$ 4,000.**

### **Cleveland – Its neighborhoods, bridges and Churches**

Sponsorship of this Sunday full day optional Educational event will provide NAME members a narrated trolley tour of Cleveland and its 17 bridges, including the Cleveland Clinic complex and a docent tour of the Rock & Roll Hall of Fame. Your sponsorship will be very appreciated by our members and provide your company maximum visibility. Sponsor will have exclusive signage at the event.

**Sponsorship of this day optional event is \$ 4,000**

### **Cadaver Open Golf Tournament**

An Educational Grant Sponsorship of the 16th Annual NAME Cadaver Open Golf Tournament on Sunday morning will assist in the support of the NAME's continuing effort to provide this exercise-related program to our members. Sponsor will have exclusive signage at the event.

**Sponsorship of this relaxing, but challenging event is \$ 3,500.**

### **Rigor Run and Dead Man's Walk**

Sponsorship of the 13th Annual NAME Rigor Run and Dead Man's Walk on Sunday morning will demonstrate your organization's support for organ and tissue donation. NAME is encouraging meeting attendees to run 5K (3.1 miles) or walk two (2) miles to support organ and tissue donation efforts that save and enhance the lives of thousands of children, men and woman throughout the nation. Sponsor will have individual signage at this event.

**Sponsorship of this wholesome and healthy event is \$ 3,000.**

### **George E. Gantner, Jr., M.D. Memorial Lecture and Award**

Dr. Gantner was Secretary/Treasurer of the National Association of Medical Examiners for more than a decade. The George Gantner Memorial Award Medal is presented occasionally in memory of Dr. Gantner for his pioneering efforts in the field of death

investigation and growth of the National Association of Medical Examiners. Sponsor will have exclusive signage at the event. This will be the final major gathering of the membership before the meeting concludes. Sponsor will have exclusive signage at the event

Sponsorship of this prestigious event is \$ 3,000

### **NAME Committee Meetings**

There are four Educational Grant pre-Program meetings provided to attendees on Saturday, Monday, Tuesday and Wednesday. Committee meetings are held during these events to facilitate NAME business prior to the General Scientific Program. The membership appreciate these sponsorships that provide your company maximum visibility. Sponsor will have exclusive signage at the event.

**Daily sponsorship is \$ 3,000**

### **Annual Field Trip –THE NATURAL HISTORY MUSEUM**

This off-property trip will provide attendees and guests with an unforgettable journey to the **Natural History Museum**. This is the second largest anthropologic collection in the US that contains more than 3000 skeletons. Docents will assist NAME members tour the large museum. Anthropologists will be on hand to explain how to determine age, sex and ancestry of museum specimens, pointing out untreated injury patterns, trephination marks, etc. Sponsor will have exclusive signage at the event.

**Sponsorship of this event is \$ 3,000**

### **Sunday Evening Educational Grant**

NAME members always look forward to this casual and informative Sunday evening Scientific Program. Sponsor will have exclusive signage at the event

**Session sponsorship is \$2,750**

### **Scientific Program Exhibit Sessions**

NAME members always are grateful for a relaxing break where networking thrives. The breaks will give sponsors the opportunity to mingle with attendees while receiving the desired exposure of your organization's product or services. Sponsor will have exclusive signage at the event.

**Exhibit Session sponsorship is \$2,000**

### **Affiliate Meeting Session**

The Affiliates are death investigators, administrators, and forensic consultants who work hand-in-hand with forensic pathologists, medical examiners and coroners. The Affiliates' Business Meeting annually discusses current trends and ways to increase their discipline-specific knowledge. Sponsor will have exclusive signage at the event.

**Sponsorship is \$ 750**

### **Training Directors Meeting**

Each year Directors of the nation's training programs gather at the Annual NAME meeting to discuss current problems, trends and practices to keep abreast of best training practices. Sponsor will have exclusive signage at the event.

**Sponsorship is \$ 750**

### ***Best Resident Presentation Award and Best Resident Poster Award***

These two awards are conferred annually to young pathologists who are training to become board certified forensic pathologists. The awardees are provided plaques and scholarships to the next NAME annual meeting. Sponsor will have exclusive signage at the event.

***Sponsorship of each Award is \$1,500***

### ***Resident and Fellows Meeting Educational Grant***

NAME Residents and Fellows recently began gathering at the NAME Annual meeting to meet their colleagues, discuss forensic pathology training program issues, new continuing education requirements and recruitment opportunities. This sponsorship will support their Saturday afternoon meeting. Sponsor will have exclusive signage at the event.

***Sponsorship of this Resident and Fellows Get-Together Reception is \$1,000.***

### ***Femme Fatale Meeting***

The female members of NAME meet at the NAME Annual meeting to discuss forensic pathology resident and fellow recruitment issues and current developments in Medical Examiner and Coroner offices. This sponsorship supports this educational meeting. Sponsor will have exclusive signage at the event.

***Sponsorship of the Femme Fatale Luncheon is \$1000.***

## ***NAME Organizational Partnerships***

Exclusive sponsorship of a variety of registration materials will assist NAME in providing a premier educational experience for attendees and provide you with an exclusive opportunity for positive, lasting recognition by all those who attend the NAME Annual meeting.

### **Registration Materials – your company’s name and/or logo imprinted**

<b>Registration bag</b>	Exclusive sponsorship is \$ <b>4,000*</b>
<b>Meeting badge/lanyard</b>	Exclusive sponsorship is \$ <b>3,000*</b>
<b>Pen</b>	Exclusive sponsorship is \$ <b>1,500*</b>
<b>Notepad</b>	Exclusive sponsorship is \$ <b>1,500*</b>
<b>One page printed insert</b>	Sponsorship is \$ <b>1,000*</b>

\* If sponsor does not provide item, the cost of its production needs to be added to the sponsorship amount.

### ***Final Meeting Program***

Obtain additional exposure of your products/services by advertising in the official Meeting Program. A limited number of advertisements are accepted.

**Full page advertisement is \$ 4,000**

**Half- page advertisement is \$ 2,500**

